



# “Direct Mail Advertising That Works”™

5919 S. 118th Circle. • Suite 200 • Omaha, NE 68137  
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 www.advantagecoupons.com

**2009**

## ANNUAL MAILING SCHEDULE

Omaha, Lincoln & Fremont Nebraska; Council Bluffs, Iowa

Each mailing area includes 20,000 Advantage Coupon booklets to be delivered by the U.S. Postal Service.

**ADVERTISING** Initial Ad Copy Due: 4 weeks prior to respective mailing date.

**DUE DATES:** Final Proof Approval Due: 3 weeks prior to respective mailing date.

### RESIDENTIAL MAILINGS

NEIGHBORHOOD MAILING AREAS (Primary Zip Codes)	ZONE #	MAILING DATES (2009)			
		1st Qtr. 2009	2nd Qtr. 2009	3rd Qtr. 2009	4th Qtr. 2009
NORTHWEST OMAHA & COMMUNITIES (68164, 68116, 68007, 68142)	<b>4</b>	JAN. 21	APR. 15	JULY 15	OCT. 14
SOUTHWEST LINCOLN (68512, 68516, 68506, 68502)	<b>12</b>	FEB. 18	—	JULY 15	OCT. 14
WEST CENTRAL OMAHA (68144, 68154)	<b>17</b>	JAN. 21	APR. 15	JULY 15	OCT. 14
PAPILLION / W. BELLEVUE / N. BELLEVUE (68046, 68133, 68157, 68147, 68048)	<b>19</b>	JAN. 21	APR. 15	JULY 15	OCT. 14
RALSTON / LAVISTA (68127, 68128, 68117)	<b>1</b>	FEB. 18	MAY 13	AUG. 12	NOV. 11
SOUTHWEST OMAHA / MILLARD / GRETNA & COMMUNITIES (68137, 68138, 68028, 68059, 68037)	<b>2</b>	FEB. 18	MAY 13	AUG. 12	NOV. 11
ROCKBROOK / WESTGATE / REGENCY (68114, 68124, 68106)	<b>3</b>	FEB. 18	MAY 13	AUG. 12	NOV. 11
WEST OMAHA / WEST MILLARD (68130, 68135, 68136)	<b>9</b>	FEB. 18	MAY 13	AUG. 12	NOV. 11
SOUTHEAST LINCOLN (68506, 68516, 68520, 68526)	<b>15</b>	—	MAY 13	AUG. 12	NOV. 11
FREMONT / BLAIR / ARLINGTON / NORTH BEND & SURROUNDING COMMUNITIES (68025, 026, 002, 015, 031, 034, 036, 041, 044, 057, 063, 621, 648, 649, 008)	<b>16</b>	FEB. 18	MAY 13	AUG. 12	NOV. 11
NORTH CENTRAL OMAHA (68134, 68122, 68152)	<b>5</b>	MAR. 18	JUN. 10	SEP. 9	DEC. 9
DUNDEE / MIDTOWN / HAPPY HOLLOW (68132, 68106, 68105, 68131)	<b>6</b>	MAR. 18	JUN. 10	SEP. 9	DEC. 9
BELLEVUE / CAPEHART (68005, 68113, 68123)	<b>7</b>	MAR. 18	JUN. 10	SEP. 9	DEC. 9
NORTHWEST LINCOLN / CENTRAL LINCOLN (68503, 68504, 68510, 68521)	<b>14</b>	MAR. 18	JUN. 10	SEP. 9	DEC. 9
WEST SUBURBAN / ELKHORN / WATERLOO / VALLEY (68116, 68118, 68022, 68069, 68064)	<b>18</b>	MAR. 18	JUN. 10	SEP. 9	DEC. 9
COUNCIL BLUFFS, IOWA (51501, 51503)	<b>20</b>	MAR. 18	JUN. 10	SEP. 9	DEC. 9